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New Franconia exhibit uncovers lost treasures



"Live Forever" will be on display this July.



"Bergman" is another photo in Bryan Zanisnik's "Centimeter."



BRYAN ZANISNIK

"Philip Rother Presidential Library" shares similar elements as "Centimeter."

BY CORINNE STREMMEL STAFF WRITER

A new exhibition at the Mardag Gallery at Franconia Commons called "Centimeter" gives the term "hole-inthe-Wall" a whole new meaning.

From July 9 to Sept. 11, New York artist Bryan Zanisnik's architecturally inspired work will be on display in two components of photography and installation art.

Part of the exhibition has already been built at the artist's studio in New York and will be shipped out to Minnesota for Zanisnik to complete on his first visit to Minnesota.

"I've known Bryan for over 10 years and I did a project with him a few years ago," said Franconia's curator Ginger Porcella. "His work is really smart but super accessible and fun.

There's a lot of joy in it."

The New York artist has always been fascinated with the idea of decay and architecture but it was when Zanisnik purchased a home in upstate New York that his art started to take on new meaning.

"I was actually finding things in the walls," said Zanisnik. "Probably the funniest thing I found were beer cans in the walls that were over 30 years old."

Zanisnik uncovered old tools in the walls of the home, and on the wooded portion of the property, he found stone carvings of horses.

"It's a weird, magical thing to find. It all informs my work," said Zanisnik. According to Zanisnik,

seeing "Centimeter" might feel like uncovering lost treasures in the walls of an old home. The artist works with

mundane materials that take on a new life. Throughout the exhibition, visitors will observe portions of drywall with holes punched in, only to reveal something within the walls of the art.

Instead of a sterile, white gallery space, "Centimeter" will look collapsed, almost destroyed to invoke a feeling of renovation and exploring the history of a space. For Zanisnik, looking behind the walls feels like an exploration of the subconscious.

"It would be great if people can walk away feeling a bit mesmerized with an object or material," explains Zanisnik.

The name "Centimeter" comes from different semantics of the word. While many Americans know a centimeter is a unit of measurement, it doesn't belong in the Imperial system of measurement, so many of us find the term centimeter

to lack meaning.

"I like this idea of architecture and building and a centimeter is something that measures space and time and also relates to finding something and the passing of time and decaying," said Zanisnik.

Zanisnik will host a public dinner and discussion lecture on July 5 at the Franconia Commons for those interested in hearing more about work and to answer questions about his art.

The discussion can also be accessible via Facebook Live for those who cannot attend. The discussion will also be archived so people can watch it at a later date.

Staff Writer Corinne Stremmel can be reached by calling 651-407-1226 or emailing lowdownnews@presspubs.com.